

scale
2019

IFPSM
INTERNATIONAL FEDERATION OF PURCHASING & SUPPLY MANAGEMENT

INNOVATIVE AND NEW FEATURE PROMOTIONS			
Delegate Fee		Souvenir Advertisement Tariff (Colour)	
Corporate Delegates Member	₹ 7,500	Back Cover (Colour)	₹ 1,00,000
IIMM Members	₹ 7,000	Inside Cover – Front & Back (Colour)	₹ 50,000
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Delegate Kit Sponsor	1,00,000	1	✓	Full Page (Black & White)
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For more details and registration, contact :

SCALE 2019 Secretariat

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

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IN PURSUIT OF EXCELLENCE IN SUPPLY MANAGEMENT

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DIGITALIZATION STRATEGY FOR RESPONSIVE & SUSTAINABLE GLOBAL SUPPLY CHAIN MANAGEMENT

22 - 23 AUGUST 2019

HOTEL ROYAL ORCHID
OLD AIRPORT ROAD, BENGALURU

DIGITALIZATION STRATEGY FOR RESPONSIVE & SUSTAINABLE GLOBAL SUPPLY CHAIN MANAGEMENT

Innovation and supply chain need them more than ever. Challenges are multidimensional. Mergers and acquisitions, new players, new products have further added to the dynamic scenario.

IIMM, Bangalore have always been at the forefront to cater to the needs of the changing scenario by introducing the latest in SCM with its Executive Development Program, training calendar and its educational activities. IIMM is delighted to present its 18th edition of their annual flagship mega event - **SCALE 2019** (Supply Chain and Logistics Exposition) on the **22nd and 23rd of August, 2019** at **Hotel Royal Orchid, Adjoining KGA Golf Course, Old Airport Road, Bangalore.**

SCALE 2019 is an annual flagship event showcasing Supply Chain and Logistic Management. This event will focus of the current issues that are increasingly demanding the attention and skills of every Supply Chain Professional. Production and distribution networks are increasingly getting complex and their effective operation is vital for profitability and resilience. Risks across the supply chain have increased multifold and this calls for highly transparent networks with simple systems and processes for quick and effective responses. Making these networks to work at their best requires high level of cross-functional co-ordination and with right trade-offs across the organization. More important, however, is the need to take on the challenges and exploit the emerging opportunities to boost the growth and profitability.

While we acquire new processes and technologies, managing them with right talent and capabilities is as vital as the new process or the technology itself. It has been IIMM's endeavor to bring together like minded professionals through such forums like the SCALE / NATCOM etc. to share skills and knowledge.

Interactions with leaders from various verticals and discipline will be the highlight of SCALE 2019. Focus areas are the Manufacturing Sector, logistics and the fast-growing services sector. SCALE 2019 with a theme of **"Digitalization Strategy for Responsive and Sustainable Global Supply Chain Management"** will be an excellent platform for knowledge sharing and take-aways for the participants.

SESSION TOPICS INCLUDES :

- Challenges and Opportunities in SCM;
- Picking-winning supply-chain technologies;
- Set performance standards for the organization;
- Create a modern, end-to-end supply-chain organization;
- Differentiate your supply-chain and corporate strategies;

- Leveraging Technology for Innovation in Value Chain,
- Innovative technologies in Supply Chain,
- Industry Case Studies, etc.
- Multi-tier-Supply Chain Management

Around 250+ delegates consisting of Heads of Materials and Supply Chain Management professionals from various industries will be participating in this mega event - SCALE 2019. The opportunity to network and interaction with fellow professionals from India and abroad across the supply chain spectrum of industries will be an unique opportunity for the participants.

The event also provides opportunity for organizations to showcase their products and services to the participating delegates and invitees. A commemorative souvenir will be released on this occasion and will reach decision makers of various organizations and members of IIMM.

ABOUT IIMM

Indian Institute of Materials Management is a premier professional Institute in the field of Supply Chain Management in India. Our mission is to "promote professional excellence in materials management towards national prosperity through sustainable development" through its network of 50 branches and 19 chapters spread over the length and breadth of India. IIMM is dedicated to the professional training for working professionals in the area of Materials Management / Supply Chain. Knowledge enhancement through its Educational Courses, skill development through its Executive Development Programs, Seminars, Workshops and In-house Training Programs and consultancy tailored to meet the demands of individual organizations has been the core competency of the institute.

INTERNATIONAL AFFILIATION

IIMM is a charter member of International Federation of Purchasing and Supply Management (IFPSM), USA which has its roots in 33 countries from all the six continents, representing world-wide views on Purchasing and Materials Management professionals.

IIMM offers a world class training in the area of supply chain management through its training program offered in association with ITC (WTO) / UNCTAD, Geneva, Switzerland.